

# The Profile of the PLCforum

Prepared for the Net at Home 2002  
Conference

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## Selected USPs of PLC:



- Use of an existing infrastructure with almost 100% potential coverage – also in Emerging Markets
- Distributing broadband & voice connectivity to anyone with power supply
- PLC is the solution where building a new communications network is unfeasible because of cost & required speed of deployment.

## Profile:



**The PLCforum is an international Association representing the common interests of Utilities, Manufacturers and all other Actors in the field of Powerline Communication Applications.**

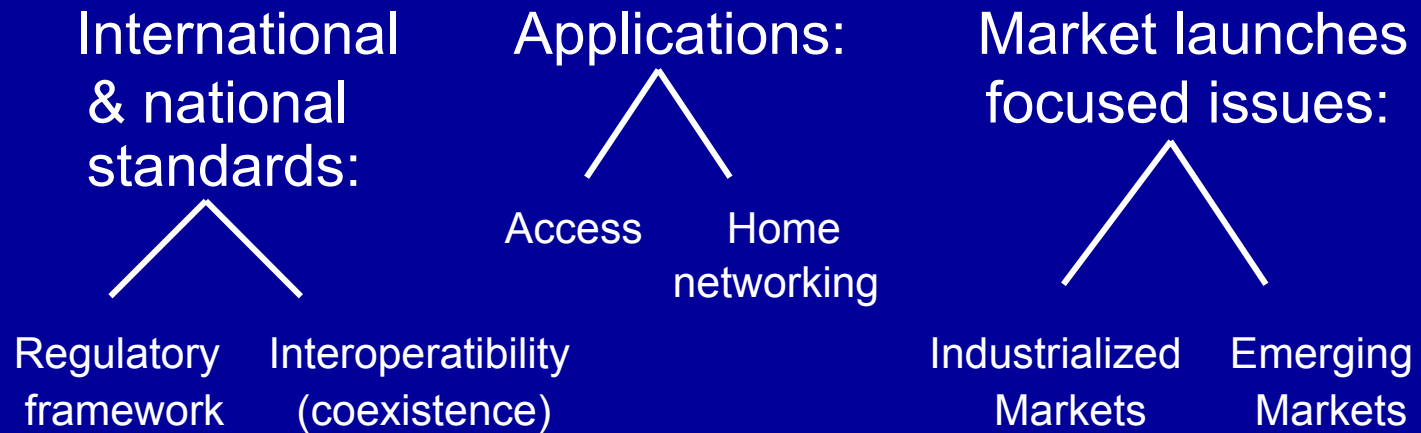
## Mission of the PLCforum: plcforum

- Supporting a rapid market development for PLC technologies used as last mile access and/or for in-home networking applications.
- Building a consumer awareness for the PLC transmission applications & benefits.
- Implementation of lobbying activities focused on specified issues.
- Promotion of the Association.

## Implemented Instruments: plcforum

- Working in interest groups and function focused groups
- Promotion activities
- Organization of PLC Events
- Participation at Trade Shows, Conferences
- Lobbying

- Providing platforms for discussions and decision finding procedures:



- Overall goal: Supporting the breakthrough of PLC

## Membership:



- Profile of members:
  - Power Utilities
  - Manufacturers
  - Consultants
  - Universities (as permanent guests)
  - other parties involved/interested in PLC, such as Service Providers.

## Members' Rights & Duties: plcforum

(selected points)

- Members are entitled to use the Association's facilities and attend the Association's events.
- Every member has a vote at the General Assembly and other bodies.
- Members are obliged to promote the principles & goals of the Association.
- Confidentiality

New members motivated to  
support the breakthrough of the  
new communication technology  
PLC are welcome